



Malla Reddy Engineering College for Women

(Autonomous Institution-UGC, Govt. of India)
Accredited by NBA & NAAC with 'A' Grade, UGC, Govt. of India
ISO 9001:2015 Certified Institution
Maisammaguda, Dhulapally, Secunderabad - 500 100

EVENTS ORGANIZED

ACADEMIC YEAR 2017-18

Research & Development Cell

- 3rd International Conference on **Signal Processing, Communications and System Design** (ICSPCOMSD-2018) with ISBN: 978-93-83038-52-7 on 2nd & 3rd February, 2018
- 3rd International Conference on **Technical Advancements in Computer Science and Engineering** (ICTACSE-2018) with ISBN: 978-93-83038-53-4 on 2nd & 3rd February, 2018
- 3rd International Conference on **Emerging Trends in Electrical Systems and Engineering** (ICETESE-2018) with ISBN: 978-93-83038-55-8 on 2nd & 3rd February, 2018
- 3rd International Conference on **Emerging Strategies for Business Advancements** (ICESBA-2018) with ISBN: 978-93-83038-54-1 on 2nd & 3rd February, 2018

Faculty Development Programmes:

- Faculty Development Programme on **Innovative Methods for Effective Teaching on** 13th December, 2017
- Faculty Development Programme on **Open Source Technology** in association with **NITTTR, Chandigarh** on 13th December, 2017
- Faculty Development Programme on **Robotics** presented by Robotics Centre of Excellence on 20th to 22nd November, 2017.
- **AICTE Sponsored** Two Week National Level Faculty Development Programme on **Speech, Image & Video Processing Techniques, Analysis & Applications** from 6th to 18th November, 2017.
- Faculty Development Programme on **Open Source Technology** in association with **NITTTR, Chandigarh** from 13th to 17th November, 2017

- AICTE Sponsored Two Week Faculty Development Program On **Speech, Image & Video Processing Techniques, Analysis & Applications** on 6th to 18th November, 2017
- Faculty Development Programme on **Cloud Computing** in association with NITTTR on 23rd to 27th October, 2017
- Faculty Development Program on **Application Oriented Teaching Methodologies** on 3rd to 5th July, 2017

Entrepreneurship Development Cell:

- **Business Analytics Competition** for MBA students on **31st March, 2018**
- **Product Launch & Ad-Making** Competition for MBA students on **10th March, 2018**
- Software Hackathon Expo on **26th February, 2018.**
- Software Hackathon for II & III year students on **16th to 21st February, 2018**
- Soft Ware HACKATHON presentations for II year B.Tech Students on 27th January, 2018.
- NSS Special Programme at Adopted Village Gundlapochampally on 22nd to 28th January, 2018.
 - Survey & cleanliness Campaign
 - Antiplastic Awareness/Waste Management Awareness
 - Traffic Awareness Programme by Mr. Vinod Kumar, ACP, Traffic, Balanagar
 - Eye Donation & Blood Donation pledge by school children
 - Awareness programme on Organic & Natural farming Cultivation technologies for farmers by Mrs. P. Shailaja Agricultural Officer, Medchal
 - Health Awareness Programme on Vitamin & Nutritional Deficiencies- Identification & Remedies for school children
 - Health Camp with free Medicines
 - Dental Camp
- **Business Plan Competition** for B.Tech and MBA students on 25th October, 2017
- Workshop on **Robotics** from for II Year B. Tech Students on 23rd Oct to 3rd November, 2017
- Power Point Presentation on Technology Development@2050 on 14th October, 2017.
- **Intra** college students conference for I B tech Students on **14th October, 2017.**
- Poster Presentation on Great Engineers on 13th October, 2017.
- **Entrepreneurship orientation Programme** by, Mr. Srinivas Rao NSIC on 11th October, 2017
- Work shop on “ **Entrepreneur Orientation program**” on 10th October 2017
- Project Exhibition for III B.Tech Students on 7th October, 2017

- Entrepreneurship Development program on “**How to Export**” Presented by E-Cell, JNTUH & CED,ALEAP at EDC,JNTUH CEH on 21st to 23rd September 2017
- Guest lecture on “**Women Entrepreneurship Empowerment**” by Dr.K.Sunitha Hyderabad on **15th September 2017**
- **Business Plan Competition** under Entrepreneurship Development Cell on 29th July, 2017.
- **Elocution Competition** on Positive Thinking on 29th July, 2017
- Guest lecture on “**Women Entrepreneurship**” by Dr. Broto Rauth Bhardwaj head , Research & Entrepreneurship Development at BharathiVidyapeeth University Newdelhi on 23rd July 2017.
- Guest Lecture on Career Orientation by Mr. Surya Narayana, Senior HR Manager, TCS on 26th July, 2017.
- **Orientation Programme** on 24th July, 2017
- **Video Making Competition** for B.Tech students under Visual Graphics Club on 23rd July, 2017.

Global Education Career Guidance Cell:

- **9th February, 2018:** Awareness and Champaign for Enrollment of Young Electros
- **10th November, 2017:** Global Education & Career Guidance Programme For I B.Tech Students by Mr.STEPHEN GETCHELL & Ms.SOPHIE, LOS ANGELES, USA
- **2nd November,2017:**INSPIRATIONAL LECTURE BY SRI SRI Tridandi Ramanuja Chinna Jeeyar Swamiji for IIVear B.Tech Students
- **27th October, 2017:** Core Job Opportunities and Higher Education Perspective in USA for III B.Tech Students under MRECW Career Guidance and Counselling Cell
- **26th October, 2017:** Core Job Opportunities and Higher Education Perspective in USA for III B.Tech Students under MRECW Career Guidance and Counselling Cell
- **25th October, 2017:** Information Session On Masters & PhD Program @ California State University,Long Beach,USA-Dr.Jeet Joshee,Associate Vice President and Dean,ICPE,Claifornia State University for IV B.Tech Students.

Industry Institute Partnership Cell

- Industrial visit to INCOIS for I Year Students on 27th January to 5th February, 2018.
- “**Cosmic Enterprises**” **Industry** visit for IV ECE Students on 9th & 23rd January, 2018.
- **INCOIS Industry** visit for I B.Tech students from 27th January to 5th February, 2018.
- “**Central Power Research Institute**” for III EEE Students on 16th February, 2018

- **“TS-TRANSCO 220/11KV Substation Shapur” Industry** visit for II EEE Students on 5th October, 2017.
- **Environmental Study Forest** Tour for all II Year B.Tech Students from 9th to 14th October, 2017.
- **INFOSYS Industry** visit for III B.Tech Students on 11th October, 2017.
- **INCOIS Industry** visit for III B.Tech Students on 14th October, 2017.
- **“Cosmic Enterprises” Industry** visit for IV ECE Students on 2nd & 3rd November, 2017.

Technical Symposiums / Conferences/ Workshops :

- **Techno Vision-2K18**-State Level Project Expo on 29th March, 2018.
- Intra College Conference on **“Emerging Trends in Electronics & Communication Engineering”** for II ECE Students on 17th March, 2018.
- Intra College Conference on **“Emerging Trends in Computer Science & Engineering”** for II CSE Students on 17th March, 2018.
- Intra College Conference on **“Emerging Trends in Information Technology”** for II IT Students on 17th March, 2018.
- Intra College Conference on **“Innovations in Technology”** for all I B.Tech Students on 17th March, 2018..
- Essay Writing Competition on **“Role of Women in Society Today” & “Tips for Women Safety”** on 6th March, 2018
- **Future Sastra-2K18**- National Level Technical Symposium **6th & 7th January, 2018**

Events organized:

IEEE: ECE & EEE-Paper Presentation, T-Hunt (Technical Treasure Hunt-ECE), Robo Exhibition, Line Tracer(Technical Treasure Hunt-EEE)

ISTE: Mock Interview, Poster Presentation on Vision India @ 2050, Innovative Idea Presentation for Greater India, Start up–Business Plan, Technical Puzzles, EEE Technical Fair(Model Exhibition), Science Project Expo, Logic Mantra, Case Analysis Group Discussion and Image Interpretation

IETE: ECE Technical Fair, Technical Picture Interpretation, Mini Project Expo, Technowiz

CSI: CSE & IT Paper Presentation–Innovations in Computer Science and Engineering, Tech Hunt (Tehcnical Treasure Hunt-CSE), Master of ‘C’, App Development Contest, Code Contest, Brainy of Java, Pictomania-Picture Interpretation, Tech Orator

- Workshop on **Robotics** for II ECE students during on 2nd to 5th January 2018
- Poster Presentation Competition on **Eminent Management Personalities** for MBA students on **26th December, 2017**
- Guest lecture on **RADAR SYSTEMS** for IV ECE Students by Dr.VijayaSaradhi,AssociateProfessor,IIIT Hyderabad on 28th December, 2017.

- **Innovative Idea Poster Presentation on Robotics** for III Yr Students on 23rd December, 2017.
- **Robotics Project Exhibition on 23rd December, 2017**
- Workshop on **Python** for II B.Tech Students on 9th to 21st October, 2017.
- Robotics Centre of Excellence presents **Robotics Level-1 Training Programme** for III year Students on 4th to 8th October, 2017.
- BEC Training for III year Students on 16th to 21st September, 2017.
- Essay Writing Competition on “Contribution of Engineers to the Society” for all students on 11th September, 2017.
- Poster Presentation Competition on “**Great Engineers**” for all students on 11th September, 2017.
- **Personality Development Programme** for I B.Tech Students by Principal and Heads of the Departments on 8th September, 2017
- **MEDHA-2K17- State Level Technical Symposium on 18th August, 2017**

Events organized:

IEEE: ECE & EEE-Design Contest, Project Expo and Science Expo

ISTE: Mock Interview, I.Q Test, General Quiz and Best Orator

IETE: Project Expo, Fun with MATLAB

CSI: Code Contest, C Quiz and Idea Presentation for App Development

- Intra College Conferences on "**Emerging Trends In Electronics And Communication Engineering**" for II ECE Year B.Tech Students on 7th August, 2017.
- Intra College Conferences on "Emerging Trends In Electrical & Electronics Engineering" for II EEE B.Tech Students on 7th August, 2017
- Guest lectures for all students on Latest Trends in Technologies for All B.Tech students under Techno Innovation Club on 1st to 5th August 2017.
- Poster Presentation on Women Eminent personalities on 31st July, 2017.
- Intra College Conferences on "**Emerging Trends in Electronics and Communication Engineering**" for III ECE B.Tech Students on 29th July, 2017.
- Intra College Conference on “**Technical Advancements in Information Technology**” for II & III Year IT Students on 29th July, 2017
- Intra College Conference on "**Emerging Trends In Electrical & Electronics Engineering**" for III EEE B.Tech Students on 29th July, 2017
- Intra College Conference on “**Emerging Trends in Electronics & Communication Engineering**” for III Year Students on 29th July, 2017.

- Workshops on **Technological Innovations** for B.Tech students under Techno Innovation Club on 28th & 29th July,2017

Trainings:

- CRT & Technical Training Program for IV Year Students on 30th April to 7th May 2018.
- Certification Training Programme on Oxford Achievement for all II B.Tech Students on 27th April to 3rd May 2018.
- Technical Training Program on C for III CSE & IT Students 28th April to May 2nd 2018.
- Technical Training Program on C for III ECE & EEE Students on 30th April to May 2nd 2018
- Placement based training Programme on “NTT DATA” for IV B.Tech Students on 20th -24th Sept 2017.
- Placement based training Programme on “Deloitte” for IV B.Tech Students on 15th to 18th September, 2017
- CRT Training for III ECE students on 26th to 28th February 2018.
- CRT Training for II ECE students on 2nd to 3rd February 2018
- Debate Competition on 31st January, 2018.
- Placement based training Programme on “Technical - C” for IV ECE on 13th July -15th July 2017
- Mock Interview for III B.Tech Students on 14th July, 2017.
- CRT Training Programme by Talent Sprint for III B.Tech Students on 6th to 12th July, 2017.
- CRT Training Programme by Talent Sprint for IV B.Tech Students 3rd to 12th July, 2017.
- Project based training Programme on “C” language for III B.Tech Students on 28th June to 4th July 2017.
- Mini Project Training Programme for IV B.Tech Students on 2nd June to 1st July,2017.
- Placement based training Programme on “IBM(GBS)” for IV B.Tech Students on 31st August -11th Sept 2017.

Certification Programmes:

- Certification Programme on BEC Training for II ECE students on 21st to 22nd February 2018.
- Certification Programme on Oxford Achievement Programme for II ECE students on 5th March 2018.

- Certification Programme on CISCO-C MODULE-3 for II ECE students on 17th February 2018.
- Certification Programme on CRT Training for II ECE students on 19th to 20th February 2018.
- Certification Programme on CISCO –C Training for III ECE students on 11th to 16th December 2017
- Certification Programme on CISCO-C for II ECE students on 7th to 16th December 2017
- Certification Programme on Robotics from for III Year B.Tech Students from 4th to 16th December 2017

Extra Curricular Activities:

Cultural Club:

- Gurupranam-2K18-Thanks Giving Celebrations by IV CSE & IT and ECE Students on 25th & 26th April,2018.
- Gurupranam-2K18-Thanks Giving Celebrations by IV EEE students on 30th April, 2018.
- Farewell Day Celebrations on 30th & 31st March, 2018.
- VIJAYOTSHAV-2K18 - Annual Day &Decennial Celebrations on 23rd March, 2018.
- "Musical Show” under MRECW Cultural Club on 3rd March, 2018.
- AHLAAD-2K18-Musical Show by Celebrity Guest- Ms. **Geeta Madhuri**, Famous Playback Singer and Dance Performances on 24th February 2018
- **Interaction Day** to build a good relationship between seniors and junior on 5th August
- **4th February, 2018: Ahlaad-2K18 – Cultural Fest**
 - Music Show by Celebrity Guest- Ms. **Geeta Madhuri**, Famous Playback Singer and Dance Performances
- **Tarang 2K18 -Cultural Fest 6th& 7th January, 2018,**
 - "Musical Show" by Ms.**Valli Gayathri** , Singer and **Mr. Sri Teja**, Famous Play Back Singer.
 - **Mr.Sridhar Rao**, Movie Actor & Leading Model, - Guest and Judge for Fashion Show Competition.
 - **Ms. Karuna Bhushan**, Actor, Mogalirekulu & Abhishekam TV Serials Fame- Special Guest and Judge for Fashion Show & Singing Competition.
 - **Mr. Vicky**, Dance Master-Guest and Judge for Dance Competition.
 - **Mr. Abhi, Actor**, SasiRekha Parinayam & TeneManasulu TV Serials Fame- Chief Guest for Valedictory Function
- **Kite Festival** on 11th January, 2018
- **Musical Show"** by Famous Singer **Ms. Mounima Chandra Bhatla and Mr. Sri Teja** 7th October, 2017.

- **“Musical Show”** by famous singer Ms.Parnika Manya on 9th September, 2017.
- **"Bathukamma Sambaralu & Traditional Day Celebrations"** by MRECW on 23rd September, 2017.
- **"Musical Show”** under MRECW Cultural Club on 26th August,2017.
- Interaction Days for I& II B.Tech students on 19th August, 2017.
- Independence Day Celebrations on 15th August, 2017:.
- Rakhi Celebrations on 7th August, 2017.
- **Interaction Day** to build a good relationship between seniors and juniors on **5th August**
- Musical Night Celebration on 17th July, 2017.

NSS Activities:

- **Meditation Training** for B.Tech students by Acharya Gopiji of Sidha Samadhi Yoga on 21st to 27th February, 2018.
- **Spiritual Development Programme & Meditation** by Mrs.K.Sailaja Rao & Mrs. Padma Rani on 17th to 20th February, 2018
- Mega Blood Stem Cells Donors Registration for all students on 17th February 2018
- 5K Run on 23rd December, 2017.
- Inaugural Function-Zumba Fitness on 31st December, 2017.
- Haritha Haram – Plantation Programme under MRECW NSS Unit **Chief Guest Sri.Anurag Sharma, Direct General of Police, Telangana State Police Department** 8th August, 2017.
- Go Green-Plantation Programme under MRECW NSS Unit on 15th July, 2017.

Personality Development Programmes:

- Guest lecture on **Technology of Intention and Emotion** for B.Tech Students by Ms.Nain on 10th January, 2018
- Guest lecture on **"Discovering your true Potential & Creating Blue Print for the Future"** by Mr. Manash Mishra for all II B.Tech Students on 8th January,2018
- Personality Development Programme by **Dr. B. V. Pattabhiram**, World Renowned Psychologist & Motivational Speaker for I-B.Tech Students on 10th October, 2017

Sports

- **"TECHTROPHY-2K18"** -State Level Engineering Colleges Sports Fest on 6th & 7th January, 2018.

Events organized - Basket Ball, Throw Ball, Volley Ball, Kho-Kho, Table Tennis- Singles, Table Tennis- Doubles and Chess.

Standard Events:

- "Graduation Day Ceremony" on 1st July, 2017.
- Engineers Day Celebrations- Young Engineer's award have been presented to Best all round performers on 15th September, 2017
- Teachers Day Celebrations on 5th September, 2017.
- **Women's Day** Celebrations on 8th March, 2018.
- Alumni Meet on 30th December,2017